



GEORGE A. BARTH, D.M.D.
MARK J. DANNER, D.M.D.

GENERAL AND FAMILY DENTISTRY

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OFFICE HOURS

Monday 8:00 a.m. - 9:00 p.m.
Tuesday 1:00 p.m. - 9:00 p.m.
Wednesday 8:30 a.m. - 9:00 p.m.
Thursday 8:00 a.m. - 9:00 p.m.
Friday 8:00 a.m. - 1:00 p.m.

website: barthanddanner.com

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Newsletter #35 Summer 2010

Welcome To Our New Newsletter!

Since we opened our dental practice in 1983, we have published this newsletter to pass along new information about dental health and dental care products along with news and information about our practice. We would like to be your main source of dental health information. If you have questions about your dental health, give us a call or email us at barthanddanner@verizon.net. For more information about our practice and a map of our location, visit our new website at www.barthanddanner.com.



Staff News

Welcome back and congratulations to **Tara Hedenberg**, one of our Registered Dental Assistants, who has returned from maternity leave. The baby, Anthony, joins Tara, her husband, Greg and sons Gregory and Andrew.

This summer we welcomed a new staff member, **Debbie Swanson**. Debbie, who lives in Glendora with her husband Jeff and children Thomas, Neena and new baby Nolan, will be greeting and assisting our patients at the front desk two evenings each week.

Adding new staff members is a rare event for us, with our experienced staff averaging nearly 12 years in the practice!

Practice News

Friday hours are back! Dr. Danner has traded his Thursday evening hours for Friday mornings (8am-1pm). Dr. Barth and our hygienist, Julie Dean, will continue to provide Thursday evening hours.

New look for the office: Patients visiting us this Summer will notice new equipment, upholstery, carpet, flooring and some of Dr. Barth's photography throughout the office as we do a periodic "perk-up" to keep the office looking fresh and clean.

Professional News

In July, **Dr. Barth** was re-elected **Chief of General Dentistry** for the Virtua-West Jersey Health System. Dr. Barth has been actively involved in the teaching program at West Jersey for 30 years. Dr. Danner has been on the Virtua faculty for 20 years.

Dr. Danner has recently been recognized by the Consumers' Research Council of America by being listed in their **Guide to America's Top Dentists**.

Dr. Barth was selected by SJ Magazine as one of the **Top Dentists in South Jersey** for 2009. Dr. Barth was previously listed in the 2003-2004 **Guide to America's Top Dentists**.

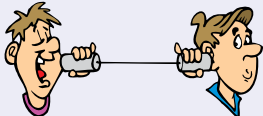


Welcome to New Patients

In the past year over 340 new patients joined our dental practice. Of those new patients over 75% chose our practice on the recommendation of friends, family, neighbors or coworkers.

Many thanks to all who have shown confidence in us by recommending our practice to others!

Please Ask!



One of the frequent complaints we hear from new patients is that their previous dentist “*was too rushed and never explained anything!*” Our philosophy is to take the time to listen to your concerns and answer your questions. The best dental care will happen when we understand each other and work together. So if you ever have questions about your dental care or our recommendations, please ask!

Cold Sensitivity? (You Are Not Alone!)

One of the most common concerns that we hear from patients is sensitivity to cold. Cold sensitivity can be one of the most challenging problems to diagnose and eliminate, mainly because there are so many different causes. Here are some of the most common causes of cold sensitivity.



- ∂ A cracked tooth
- ∂ A broken or leaking filling
- ∂ Abrasion of the tooth surface
- ∂ Exposed root surfaces from receding gum
- ∂ Infection of the nerve of a tooth
- ∂ Traumatic injury to a tooth
- ∂ Grinding, clenching or an incorrect bite

In order to figure out the actual cause of sensitivity for each patient, Dr. Barth or Dr. Danner will go through a series of questions and tests as part of the examination. If we can pinpoint the exact cause, the solution is usually quite straightforward. If more than one cause is possible, we will start with the most conservative treatments and monitor the area over a period of time to evaluate the results. We want to help you enjoy that ice cream and ice cold beverage without cringing!

Creating A Comfortable Visit: Some Things You See, Some You Don't

Caring for the oral and general health of our patients involves much more than cleaning and repairing teeth. Our staff goes to great lengths to insure that each patient has a comfortable and efficient visit in a clean and safe environment.

Look around during your next visit to the office and see how many things you can notice, such as:

- ∂ Review of your health history
- ∂ Disposable instruments, supplies, covers (up to 24 single use items per patient)
- ∂ Masks and gloves
- ∂ Eye protection for our patients
- ∂ Headphone radio/cassette player available
- ∂ Barrier free access for disabled patients

And behind the scenes, there are many things that you don't see:

- ∂ Planning for your visit before you arrive
- ∂ Consultations with physicians and specialists
- ∂ Sterilization of instruments and handpieces
- ∂ Room and surface disinfection
- ∂ Preparation of materials and equipment

What's on the Walls?

Since it is difficult to read all the diplomas, plaques and certificates on the walls as you walk through our office, here are some of the highlights:

Dr. Barth:

Bachelor of Science - Haverford College
 D.M.D. - University of Pennsylvania
 Residency - Virtua-West Jersey
 Fellowship- Academy of General Dentistry
 OKU Dental Honor Society
 Phila. Dental Society-Continuing Ed. Award



Dr. Danner:

Bachelor of Science - Dickinson College
 D.M.D. - University of Medicine and Dentistry of NJ
 Residency - Virtua-West Jersey
 OKU Dental Honor Society
 Citizen of the Year Award - VFW
 Phila. Dental Society-Continuing Ed. Award

